

The University of Hong Kong – Faculty of Business and Economics (FBE) Course List 2023/24

(2024-25 course list will be finalised in July/August 2024)

Important Notes:

1. Students who apply to FBE should have a grade level of B average / CGPA 3.0 / Satisfactory level.
2. Courses offered by FBE are **highly competitive**. Students who are in their final year in particular, should note that **course enrollment is NOT guaranteed**.
3. Please note that the available course list is for reference only. The approval of courses is at the discretion of respective faculty.
Actual enrolment is subject to the availability of courses, quota (Note: FBE courses are in high demands) and class schedule.
[The information could be changed without prior notice.]
4. Economics and Finances courses highly emphasise mathematics. Students should have already completed the course prerequisites before requesting to enrol in courses with pre-requirements (Co-registration e.g. taking Microeconomics I and II together in a semester is not allowed).
Please refer to the course outlines on <https://ug.hkubs.hku.hk/course>.
5. **Course code with *** are only opened to students nominated under faculty-level agreement with FBE.**
Students nominated under university-level agreement are ONLY allowed to take courses without *.**
Please check with your home university's exchange coordinator on the agreement type before selecting these courses.
6. You may contact fbe.ugexchange@hku.hk if additional course information is required.

Course Level	Course Code	Course Title	Offering semester
UG	ACCT1101	Introduction to Financial Accounting	1 & 2
UG	ACCT2102 ***	Intermediate Financial Accounting I	1 & 2
UG	ACCT2105 ***	Introduction to Management Accounting	1 & 2
UG	ACCT3103 ***	Intermediate Financial Accounting II	1 & 2
UG	ACCT3106 ***	Management Control	1 & 2
UG	ACCT3107 ***	Hong Kong Taxation	1 & 2
UG	ACCT3109 ***	Auditing	1 & 2
UG	ACCT3113	Accounting Theory	2
UG	ACCT4104 ***	Advanced Financial Accounting	1 & 2
UG	BUSI1802 ***	Advanced Business Communication Skills	1 & 2

Course Level	Course Code	Course Title	Offering semester
UG	BUSI2811 ***	Negotiation and Conflict Resolution	1
UG	BUSI2814 ***	Business Ethics	1 & 2
UG	BUSI2819	Persuasion and Behavioural Change	2
UG	BUSI3711	New Business Generation - A Strategic and Operational Approach	1
UG	BUSI3801	Business Law	1 & 2
UG	BUSI3803	Company Law	1 & 2
UG	BUSI3809 ***	Leadership Development Programme	2
UG	ECON1210	Introductory Microeconomics	1 & 2
UG	ECON1220	Introductory Macroeconomics	1 & 2
UG	ECON1280 ***	Analysis of Economic Data	1 & 2
UG	ECON2210 ***	Intermediate Microeconomics	1 & 2
UG	ECON2214 ***	Games and Decisions	1 & 2
UG	ECON2216	Industrial Organization	2
UG	ECON2220 ***	Intermediate Macroeconomics	1 & 2
UG	ECON2226	Chinese Economy	1
UG	ECON2232	Economics of Human Resources	1
UG	ECON2233	The economics of law	1
UG	ECON2252	Theory of International Trade	1
UG	ECON2253	International Macroeconomics	1
UG	ECON2255	The economic system of Hong Kong	1
UG	ECON2262 ***	Economic Development	2
UG	ECON2273	Economic history of China	1
UG	ECON2275	The political economy of law and public policy	2
UG	ECON2276 ***	State, law and the economy	1
UG	ECON2280 ***	Introductory Econometrics	1 & 2
UG	ECON3215	Uncertainty and Information	2
UG	ECON3222	Monetary Economics	1
UG	ECON3223	Credit, Bubbles and the Macroeconomy	1
UG	ECON3225	Big Data Economics	2
UG	ECON3232	Environmental Economics	2
UG	ECON3262	Inequality and Growth	2
UG	ECON3283	Economic Forecasting	2

Course Level	Course Code	Course Title	Offering semester
UG	ECON3284	Introduction to Causal Inference and Statistical Learning	1
UG	ECON4211	Advanced Microeconomics	1
UG	ECON4214	Advanced Game Theory	2
UG	ECON4221	Advanced Macroeconomics	1
UG	FINA1310 ***	Corporate Finance	1 & 2
UG	FINA2312	Advanced Corporate Finance	1 & 2
UG	FINA2320 ***	Investments and Portfolio Analysis	1 & 2
UG	FINA2322 ***	Derivatives	1 & 2
UG	FINA2330	Financial Markets and Institutions	1 & 2
UG	FINA2342 ***	Insurance: Theory & Practice	1 & 2
UG	FINA2343 ***	Lending and Credit in Private Banking and Corporate Banking (1)	1
UG	FINA2344 ***	Lending and Credit in Private Banking and Corporate Banking (2)	2
UG	FINA2382 ***	Real Estate Finance	1 & 2
UG	FINA2383 ***	International Financial Management	2
UG	FINA2385	ESG in Business and Finance	1 & 2
UG	FINA2390 ***	Financial Programming and Databases	1
UG	FINA3316 ***	Investment banking: valuation, LBOs, and M&A	1
UG	FINA3319	Green Finance and Impact Investing	2
UG	FINA3323	Fixed Income Securities	1 & 2
UG	FINA3325	Alternative Investments	1
UG	FINA3326	Equity Valuation and Investment Management	1 & 2
UG	FINA3327 ***	Hedge Funds: Strategies, Business Management, and Institutions	1
UG	FINA3334 ***	Private Banking and Wealth Management	2
UG	FINA3335	Current Issues in Asset Management and Private Banking Industry	1
UG	FINA3336 ***	Investment consulting, institutional business and family office	1 & 2
UG	FINA3337	Venture Capital and Private Equity	2
UG	FINA3350	Mathematical Finance	2
UG	FINA3351 ***	Spreadsheet Financial Modeling	1 & 2
UG	FINA3353 ***	Regulatory and Operational Issues in Finance	1
UG	FINA3381	Behavioral Finance	1
UG	FINA3382 ***	Structured Finance and Securitization	2
UG	FINA3383	Financial Regulations and Compliance	1

Course Level	Course Code	Course Title	Offering semester
UG	FINA3384	Behavioural and Sociological Finance	1
UG	FINA4341	Quantitative Risk Management	2
UG	FINA4350	Text Analytics and Natural Language Processing in Finance and Fintech	2
UG	FINA4354	Financial Engineering	1
UG	IIMT1611	Principles of Technology Entrepreneurship	1
UG	IIMT2601	Management Information Systems	1 & 2
UG	IIMT2602	Business programming	2
UG	IIMT2641	Introduction to Business Analytics	1 & 2
UG	IIMT3601	Database Management	2
UG	IIMT3602	Information Systems Analysis and Design	2
UG	IIMT3603	Project Management	1
UG	IIMT3604	Telecommunications Management	1
UG	IIMT3621 ***	Creativity and Business Innovation	1
UG	IIMT3622	Business Transformation	2
UG	IIMT3623 ***	Design Thinking: Concepts and Applications	1
UG	IIMT3626	Values-Driven Innovation	2
UG	IIMT3627	Venture and Entrepreneurship Management	2
UG	IIMT3636	Decision and Risk Analysis I	1 & 2
UG	IIMT3642	Managing and Mining Big Data	2
UG	IIMT3643	Data Visualization and Visual Analytics	2
UG	IIMT3681	Supply Chain Management	1
UG	IIMT3686	Information Systems Audit and Control	1
UG	MGMT2401	Principles of Management	1 & 2
UG	MGMT3403 ***	Leadership	1
UG	MGMT3404 ***	Cross-cultural Management	2
UG	MGMT3405 ***	Organizational Behaviour	1
UG	MGMT3416	Storytelling: Global Business Communication	2
UG	MGMT3429	Strategic Human Resources Management	2
UG	MGMT3434	Human Resources: Theory and practice	2
UG	MGMT3475 ***	Current topics in Human Resource Management	1
UG	MKTG2501	Introduction to Marketing	1 & 2
UG	MKTG3501	Consumer Behaviour	2

Course Level	Course Code	Course Title	Offering semester
UG	MKTG3502	Marketing Research	1
UG	MKTG3511	Advertising Management	1
UG	MKTG3512	Brand Management	2
UG	MKTG3523	Global Marketing	1
UG	MKTG3524	Digital Marketing	1
UG	MKTG3525	Services Marketing	1
UG	MKTG3527	Pricing Strategies	1
UG	MKTG3528	Marketing Analytics	2
UG	MKTG3529	Social Media Marketing	1
UG	MKTG3530	Big Data Marketing	2
UG	MKTG3531	Strategic Marketing Management	1
UG	STRA3702 ***	International Business environment	1
UG	STRA3703 ***	Multinational Corporations	2
UG	STRA3706 ***	China's Business Environment	2
UG	STRA4701 ***	Strategic Management	1 & 2
UG	STRA4702 ***	Global Corporate Strategy	2